

Operating Manual for the UUCC Stewardship Campaign 2021/22

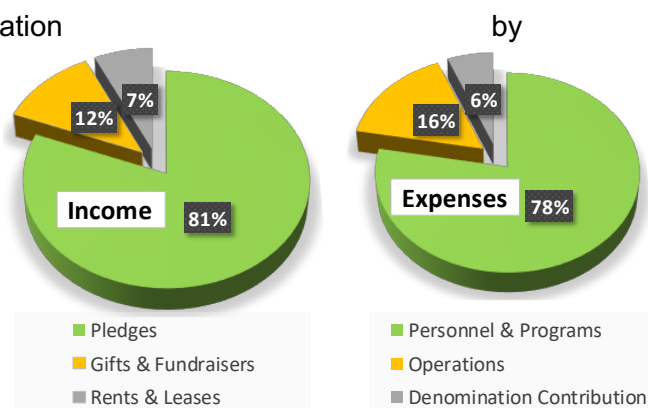
Members and friends of UUCC!

In the attached **Stewardship Letter, Rev. Mandy Goheen and our Board President Chen Zhang** write about re-building UUCC as we emerge from the year-long lockdown.

We chose the slogan “**Connecting**” for our Stewardship Campaign 21/22 to express our commitment to reach out to newcomers, to the young and the elderly, to the introverts and the social butterflies. Let’s come back stronger!

To design new innovative programs and to allow participation members and friends in-person and online we need financial resources. We need to:

1. Finance our fantastic staff members, who act as champions & cheerleaders for our ideas/programs.
2. Pay for our operations such as buildings, grounds and office
3. Contribute to the Unitarian Universalist Association: “Live our values aloud, not alone.”



We are fortunate that we have some rental income, but the heavy load has to be carried by members and friends through pledges and gifts.

At UUCC we stress that giving should happen in many forms: time, talent AND treasure. Therefore we created the attached **Pledge Card**, and we encourage you to take a few extra minutes to share with us how you would like to spend your **time** at UUCC, which **talents** you could contribute, and how much of your “**treasure**” you could contribute financially. This stewardship campaign is an intentional two-way road. Please let us know what’s important to you and how we can build connections, so that you can find and nurture beloved communities at UUCC.

We have set the following **financial goals** for our stewardship campaign this year:

1. **Increase the number of pledging households by more than 10% >> 75 households**
2. **Raise average pledges by 5% >> \$160,000**

In 2020/21, 65 households of UUCC pledged \$142,000. In past years we were fortunate to have higher amounts of total pledges. Pledging is a noble habit that takes courage and a strong vision. Please consider that the average pledge in 2020/21 was \$ 2,185 and that 17% of our households contributed 50% of our pledges. Pledges of any amounts will be appreciated and celebrated.

One easy way to give is through automatic deduction from your checking account (see option on pledge card). Your pledges will be treated confidentially and we will inform throughout the year about the status of received pledges.



Once again, we have a fun way to report on the progress of our stewardship campaign. The “Pizza Garden” on our church grounds will be revitalized for that purpose with colorful flowers & plants and act like a pie chart. Watch the progress at our upcoming Sunday services.

We can come back stronger, if we all work together! THANK YOU!

Christian Horvath
Treasurer

Unitarian Universalist Church of Chattanooga

3224 Navajo Drive, Chattanooga, Tennessee 37411

423-624-2985



April 1, 2021

Last month we passed the one year mark of the start of the last stewardship campaign. It's also the one year anniversary of the decision to close the UUCC church building due to the COVID outbreak. What a year it has been!

In that year, we have missed out on so much. From everyday interactions like greeting our friends on Sunday, to bigger changes like our brand new chairs waiting to be used. In spite of what we lost, we've adjusted and thrived. Our church is not a building, but a people who make up the community, and this community of brave individuals came together and adjusted.

And the people stayed home. And read books, and listened, and rested, and exercised, and made art, and played games, and learned new ways of being, and were still. And listened more deeply. Some meditated, some prayed, some danced. Some met their shadows. And the people began to think differently.

Not skipping a beat, we learned new ways to build Beloved Community. Zoom became the meeting place for Sunday service, staff meetings, coffee hours, holiday gatherings, and committee work. No longer constrained by our four walls, our religious education program connected with UU youth across the country in joint activities. Thanks to your extraordinary generosity and the incredible efforts of leaders and staff at UUCC, we are in a position to emerge from the pandemic stronger than ever.

And the people healed. And, in the absence of people living in ignorant, dangerous, mindless, and heartless ways, the earth began to heal.

As we look to warmer weather, longer days, and increasing vaccination rates, it really feels as if we are turning a corner. The earth is beginning to heal and the church is coming back together, and we need your support. We need your support to continue strengthening our connections. **Build Beloved Community, come back stronger, and link generations together.**

And when the danger passed, and the people joined together again, they grieved their losses, and made new choices, and dreamed new images, and created new ways to live and heal the earth fully, as they had been healed.

As the church plans for the next church year and look for new ways to connect, we hope you will take some time to dream about how you will be involved:

- How will you donate your time?
- How will you share your talent?
- How will you give of your treasure?

How much of your time, talent, and treasure should you give? That is up to you. How much does this church mean to you? How much do you gain from this community? What would you miss in your life if UUCC was not here?

In gratitude,
Rev Mandy Goheen, Minister
Chen Zhang, Board President

And the People Stayed Home by Kitty O'Meara

UUCC Pledge Form 2021/22

Contact Information

Name(s) _____

Mailing Address _____

City/State/Zip _____

Phone(s) _____

Email(s) _____

Is it okay if this information is published in the UUCC directory? Y N

1. Time

____ I/We commit to sharing time by attending Sunday services and/or participating in social and service-related events:

- Faith Forward Small Group Ministries Choir Forum
- Have Dinner together Small Groups Seekers UU Outdoors
- Depression Peer Support Group Art on the Walls
- _____ _____

2. Talent

____ I/We are interested in serving or will continue to serve on the following committees or in the following capacities:

- Sunday Services (WOWzers) Finance Committee
- Social Justice Landscaping/Gardening Caring Committee
- Outreach/Communications Musician Sound Tech/Production
- Religious Education Teacher Greeter Coffee
- _____

3. Treasure

____ I/We pledge to support the Unitarian Universalist Church of Chattanooga for the 2020/21 fiscal year (July 1, 2021 - June 30, 2022).

Pledge: My/Our total annual pledge is \$ _____

I/We plan to donate (circle one):

Weekly monthly quarterly annually

Other (specify) _____

Are you interested in automatic deductions from your checking? Y N

Have you included UUCC in your will? Y N

Would you like a visit from the minister to discuss including UUCC in your will? Y N

Signature _____

Signature _____

What are you most looking forward to in the upcoming year at UUCC?

You can also **complete your pledge card online** through our website
Just visit uucc.org and click on the image near the top of the screen that looks like this:



If you have any questions or problems accessing it,
contact 423-624-2985 or office@uucc.org

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